GOVERNMENT OF THE DISTRICT OF COLUMBIA
OFFICE OF THE CHIEF FINANCIAL OFFICER

DETERMINATION AND FINDINGS FOR PRICE REASONABLENESS

AGENCY: **Office of Lottery and Gaming**

CONTRACT NO: **CFOPD-27-C-005**

CONTRACTOR: **Taoti Enterprises, Inc.**

CAPTION: **Lottery Advertising Services**

FINDINGS

1. AUTHORIZATION:

D.C. Municipal Regulations Title 27 §3307 and D.C. Code §2-354.19

2. MINIMUM REQUIREMENTS:

The District of Columbia Office of the Chief Financial Officer (OCFO) on behalf of Office of Lottery & Gaming (OLG) (the "District") is awarding a full-service advertising agency to provide a full range of advertising and marketing services to support overall brand awareness and the sale of game tickets across the Lottery's existing portfolio of games of traditional lottery, and iLottery, as well as any new gaming categories and product offerings launched within the contract term.

3. ESTIMATED REASONABLE PRICE AND REASONABLENESS DETERMINATION:

The estimated contract total price is not to exceed $10,563,852.24.

(a) The cost of this contract is of a type generally recognized as ordinary and necessary for the conduct of the contractor or the performance of the contract.
(b) This contract includes the restraints or requirements imposed by generally accepted sound business practices, arms-length bargaining, federal and District laws and regulations, and contract terms and specifications.
(c) This action is an action that a prudent business person would take, considering responsibilities to the owner of the business, employees, customers, the District, and the public at large.
(d) There are no significant deviations from the established practices of the contractor that may unjustifiably increase the contract costs.
(e) There are no other relevant factors that should be noted at this time.

4. JUSTIFICATION OF REASONABLENESS OF PRICE:

The Contracting Officer has performed an analysis to determine the reasonableness of the price and the Contracting Officer has found that the price is fair and reasonable.

The Contracting Officer has compared prices of this contract with the independent District cost estimate and competing prices and has determined the price to be fair and reasonable.

5. CERTIFICATION BY CONTRACT SPECIALIST:

I hereby certify that to the best of my knowledge and belief, the above reasonableness findings and cost price analysis are true and complete and the proposed Contractor's pricing is reasonable and in the best interest of the Government.

Carla Roane _____ October 7, 2026

Carla Roane — Date
Contract Specialist

DETERMINATION

Based on the above reasonableness findings and cost price analysis, it is hereby determined that the award of the proposed contract to Taoti Enterprises, Inc. is reasonable and is in the best interest of the Government of the District of Columbia.

Drakus Wiggins _____ 10/07/2026

Drakus Wiggins, CPPB — Date
Contracting Officer