## **Intent to Award Sole Source Contract**

Title	Intent to Award Sole Source Contract – Determination and Findings				
Notice Date	December 8, 2017				
Response Due Date	December 18, 2017				
Contract Number	RQ976149				
Contract Description	Professional Services – Advertising				
	Description: The Office of the Chief Financial Officer (OCFO) is				
	hosting an event at the Washington Convention Center that will				
	promote investment in the District of Columbia. The OCFO has a need				
	for digital and print advertising in the Bond Buyer Publication for the				
	event.				
Vendor Name	Source Media				
Procuring Agency	Office of the Chief Financial Officer				
Point of Contact	Andrea Simpson				
	andrea.simpson3@dc.gov				
	202-442-6347				

# GOVERNMENT OF THE DISTRICT OF COLUMBIA OFFICE OF THE CHIEF FINANCIAL OFFICER

#### DETERMINATION AND FINDINGS FOR A SOLE SOURCE CONTRACT

**CONTRACT NUMBER:** RQ976149

**CONTRACTOR:** Source Media

**CAPTION:** Bond Buyer Advertising Services

**PROGRAM AGENCY:** Office of Finance and Treasury (OFT)

**CONTRACTING AGENCY:** Office of the Chief Financial Officer (OCFO)

#### 1. **AUTHORIZATION**

D.C. Official Code §2-354.04; 27 DCMR 1304, 1700 and 1701

#### 2. MINIMUM NEED

The OCFO is holding its 2017 DC Investor Conference at the Walter E. Washington Convention Center (WEWCC) on January 18-19, 2018, and has a need for digital and print advertising in the Bond Buyer Publication.

#### 3. <u>ESTIMATED REASONABLE PRICE</u>

The estimated reasonable amount is \$12,000.00. The contractor's pricing was determined fair and reasonable based on Market Research.

#### 4. FACTS WHICH JUSTIFY SOLE SOURCE PROCUREMENT

The anticipated attendance for the 2017 DC Investor Conference are those professionals of the bond and financial industry markets. The Bond Buyer is the only independent information resource serving the entire municipal finance community. As such, the Bond Buyer has the largest reach to the target audience for the event. Source Media is the publisher of the Bond Buyer and thus the sole provider in this instance.

#### 5. CERTIFICATION BY AGENCY HEAD

I hereby certify that the above finding	ngs are true, correct and complete	
Angell Jacobs	Date	
Deputy CFO, Chief of Staff		
OCFO		

### 6. <u>CERTIFICATION BY Purchasing Agent</u>

source award of this contract under t approve this sole source contract.	he cited authority. I recommend that the Director							
Andrea Simpson	Date							
Contract Specialist Office of Contracts								
DETH	DETERMINATION							
determine that it is not feasible or pr under either Section 402 or 403 of th Reform Act of 2010 (D.C. Law 18-3	accordance with the cited authority, I hereby actical to invoke the competitive solicitation process to District of Columbia Procurement Practices (71; D.C. Official Code § 2-354.02 or 2-354.03). Strict is justified in using the sole source method of							
Dorothy Fortune Director Office of Contracts	Date							

I have reviewed the above findings and certify that they are sufficient to justify the sole

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 FY18 Sole Source Procurements							
	٨	12-C-034 - Collection Svcs for UMC - NRS, Inc - Notice of Sole Source and DF.pdf <u>View Download</u>	Title: Intent to Award Sole Source Determinations and Findings – United Medical Center Collection Services (primary) - Document #: CFOPD-12-C-034 - Due Date: August 9, 2018 @ 5:00 pm EDT - POC: Peter Lloyd (email: peter.lloyd@dc.gov or telephone: 202-442-6431)	3391k	v. 1	Jul 30, 2018, 1:59 PM	Chrishelle Minor (OCFO)
	٨	CFOPD-13-C-016 - Notice of Sole Source and DF.pdf View Download	Title: Network Support Services Document #: CFOPD-13-C-016  - Networking for Future, Inc Due Date: February 1, 2018 POC: Peter Lloyd (email: peter.lloyd@dc.gov Telephone: 202-442-6431)	3402k	v. 1	Jan 22, 2018, 2:44 PM	Chrishelle Minor (OCFO)
	٨	CFOPD-13-C-017 - Notice of Sole Source and DF.pdf View Download	Title: Actuarial Services Document #: CFOPD-13-C-017 - PRM Consulting, Inc Due Date: January 28, 2018 POC: Peter Lloyd (email: peter.lloyd@dc.gov Telephone: 202-442-6431)	3402k	v. 1	Jan 18, 2018, 1:23 PM	Chrishelle Minor (OCFO)
	٨	CFOPD-13-C-026C - Notice of Sole Source and DF.pdf View Download	Title: Cognos Report Writer Services Document #: CFOPD- 13-C-026C – Entigence Corporation - Due Date: June 17, 2018 POC: Peter Lloyd (email: peter.lloyd@dc.gov Telephone: 202-442-6431)	3338k	v. 1	Jun 7, 2018, 3:57 PM	Chrishelle Minor (OCFO)
	٨	DCKV-2007-C-0001 - Notice of Sole Source and DF.pdf View Download	Title: Lock Box and Collection Services Document No.: DCKV- 2007-C-0001 – Industrial Bank, N.A. Due Date: June 5, 2018 POC: Carla Roane email: Carla.Roane@dc.gov Telephone: 202-442-6452	383k	v. 1	May 25, 2018, 10:54 AM	Chrishelle Minor (OCFO)
	٨	PO-GF-2010-C-1089-DJ - UDC Collection Svcs Secondary - Williams & Fudge - Notice of	Title: Intent to Award Sole Source Determinations and Findings – University of the	2752k	v. 1	Jul 30, 2018, 1:58 PM	Chrishelle Minor (OCFO)

		Sole Source and DF.pdf View Download	District of Columbia Collection Services (secondary) - Document #: PO-GF-2010-C- 1089-DJ Collection Services - Due Date: August 9, 2018 @ 5:00 pm EDT - POC: Peter Lloyd (email: peter.lloyd@dc.gov or telephone: 202-442-6431)				
	٨	PO-GF-2010-C-1090-DJ - UDC Collection Services Primary - ConServe - Notice of Sole Source and DF.pdf View Download	Title: Intent to Award Sole Source D&F – University of the District of Columbia Collection Services - Document #: PO-GF- 2010-C-0190-DJ - Due Date: August 9, 2018 @ 5:00 pm EDT - POC: Peter Lloyd (email: peter.lloyd@dc.gov or telephone 202-442-6431)	2782k	v. 1	Jul 30, 2018, 1:59 PM	Chrishelle Minor (OCFO)
	٨	RQ974494-Catering Services- CenterplateNBSE-Intent to Award Sole Source.pdf View Download	Title: Catering Services Document #: RQ974494 Due Date: December 18, 2017 POC: Andrea Simpson (email: andrea.simpson3@dc.gov or telephone: 202-442-6347)	414k	v. 1	Dec 8, 2017, 10:50 AM	Chrishelle Minor (OCFO)
	٨	RQ976149-Advertising Services- Source Media-Intent to Award Sole Source.pdf View Download	Title: Speaker Fees Document #: RQ976151 Due Date: December 18, 2017 POC: Andrea Simpson (email: andrea.simpson3@dc.gov or telephone: 202-442-6347)	411k	v. 1	Dec 8, 2017, 10:50 AM	Chrishelle Minor (OCFO)
	٨	RQ976151-Speaker Fees- Moodys Analytics-Intent to Award Sole Source.pdf View Download	Title: Speaker Fees Document #: RQ976151 Due Date: December 18, 2017 POC: Andrea Simpson (email: andrea.simpson3@dc.gov or telephone: 202-442-6347)	414k	v. 1	Dec 8, 2017, 10:49 AM	Chrishelle Minor (OCFO)
C	om	ments					
	You	do not have permission to add c	comments.				