

## Intent to Award Sole Source Contracts

<b>Title</b>	Intent to Award Sole Source Contract Extension-Determination and Findings
<b>Notice Date</b>	<b>June 15, 2021</b>
<b>Response Due Date</b>	<b>June 25, 2021</b>
<b>Contract Number</b>	CFOPD-16-C-016
<b>Contract Description</b>	Lottery Advertising Services  Description: The Government of the District of Columbia (District) Office of Lottery and Gaming (OLG) has an immediate need for the Contractor to continue to provide Lottery Advertising Services for the District of Columbia.
<b>Vendor Name</b>	MDB Communications, Inc.
<b>Procuring Agency</b>	Office of the Chief Financial Officer, Office of Contracts
<b>Point of Contact</b>	Drakus Wiggins, Contracting Officer <a href="mailto:drakus.wiggins@dc.gov">drakus.wiggins@dc.gov</a> 202-442-7121

Government of the District of Columbia  
Office of the Chief Financial Officer  
Determination and Findings  
for a  
SOLE SOURCE EXTENSION OF CONTRACT

**CONTRACT NUMBER:** CFOPD-16-C-016

**CONTRACTOR:** MDB Communications, Inc.

**CAPTION:** Lottery Advertising Services

**PROGRAM AGENCY:** Office of Lottery and Gaming

**CONTRACTING AGENCY:** Office of Contracts

1. **AUTHORIZATION**

D.C. Official Code §2-354.04; 27 DCMR 1304, 1700, 1701 and 2005.2(b)

2. **MINIMUM NEED**

The Government of the District of Columbia (District) Office of Lottery and Gaming (OLG) has an immediate need for the Contractor to continue to provide Lottery Advertising Services for the District of Columbia.

3. **ESTIMATED REASONABLE PRICE**

The estimated fair and reasonable price budgeted for the contract extension is \$4,912,056.00 from September 3, 2021 through March 2, 2022. The estimated price is based on projected expenditures for the period of performance and the contractor's price schedule.

4. **FACTS WHICH JUSTIFY SOLE SOURCE PROCUREMENT**

- A. MDB Communications, Inc. is the incumbent contractor and has satisfactorily provided the requested service for over five (5) years under Contract No. CFOPD-16-C-016. The contract was competitively awarded on March 3, 2016 to MDB Communications, Inc. who responded to the preceding solicitation and was deemed qualified to provide all the requirements and the best value to the District. The contract term included a one (1) year base and four (4) one (1) year options. The District has extended the term of the contract through September 2, 2021.

- B. In preparation for a replacement contract, OLG developed requirements based on the latest trends in full-service advertising and marketing services. The improved requirements are being solicited through a competitive procurement. The procurement is under protest. The resultant contract will require a period to conclude the procurement process and for transition of services to the enhanced requirements. The commencement of the new contract service requirements may begin March 2, 2022 due to the necessary period to conclude the procurement process and to transition services to the enhanced requirements. As such, the current contract is proposed to be extended for a three (3) month period, and provide the District at its sole discretion, to further extend the period of the contract for another three (3) month optional period. Therefore, the total extension of the contract is six (6) months, in the event the option period is exercised. The District has a critical need for uninterrupted services, as the contractor provides DC Lottery advertising, marketing communications, and public information programs to raise awareness of the Lottery brand, stimulate ticket sales across the Lottery's product lines (traditional lottery, iLottery and sports betting), and reinforce and enhance the image of the Lottery as a fun, innovative, and entertaining revenue source for the General Fund.
- C. The District requires continuity of services as the work is highly visible to the public and is benefiting the residents and the economic vitality of the District of Columbia. The contractor is uniquely qualified with demonstrated performance and the capacity to provide immediate and consistent services; as such, a market survey was not conducted.
- D. Therefore, it is necessary for the contract to be extended from September 3, 2021 up to March 2, 2022 to allow for continuity of service, to allow time for the completion of the competitive procurement process for a new contract that best meets the District's needs, and for transition of services to the enhanced requirements.

5. **CERTIFICATION BY AGENCY HEAD**

I hereby certify that the above findings are true, correct and complete.

\_\_\_\_\_  
Ridgely Bennett  
Interim Executive Director  
Office of Lottery and Gaming

\_\_\_\_\_  
Date

6. **CERTIFICATION BY CONTRACTING OFFICER**

I have reviewed the above findings and certify that they are sufficient to justify the sole source extension of this contract under the cited authority. I recommend that the Director approve the sole source extension of this contract.

\_\_\_\_\_  
Drakus Wiggins, CPPO  
Contracting Officer  
Office of Contracts

\_\_\_\_\_  
Date

**DETERMINATION**

Based on the above findings and in accordance with the cited authority, I hereby determine that it is not feasible or practical to invoke the competitive solicitation process under either Section 402 or 403 of the District of Columbia Procurement Practices Reform Act of 2010 (D.C. Law 18-371; D.C. Official Code § 2-354.02 or 2-354.03). Accordingly, I determine that it is in the best interest of the District and the District is justified in using the sole source method of procurement to extend the contract term beyond the total term specified in the contract, pursuant to 27 DCMR § 2005.2(b).


\_\_\_\_\_  
Dorothy Whisler Fortune  
Director  
Office of Contracts

\_\_\_\_\_  
Date

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## FY21 Sole Source Procurements

<input type="checkbox"/>	 16-C-016 - Intent to Award SS Extension.pdf <a href="#">View</a> <a href="#">Download</a>	Title: Lottery Advertising Services No.: CFOPD-16-C-016 – MDB Communications, Inc. Due Date: June 25, 2021 POC: Carla Roane email: Carla.Roane@dc.gov Telephone: 202-442-6452	217k	v. 1	Jun 15, 2021, 11:48 AM	Chrishelle Minor (OCFO)
<input type="checkbox"/>	 CFOPD-16-C-016 - Notice of Sole Source and DF.pdf <a href="#">View</a> <a href="#">Download</a>	Title: Lottery Advertising Services No.: CFOPD-16-C-016 – MDB Communications, Inc. Due Date: February 7, 2021 POC: Carla Roane email: Carla.Roane@dc.gov Telephone: 202-442-6452	218k	v. 1	Feb 23, 2021, 10:56 AM	Chrishelle Minor (OCFO)
<input type="checkbox"/>	 CFOPD22-C-001 - Notice of Sole Source and DF.pdf <a href="#">View</a> <a href="#">Download</a>	Title: Intent to Award Sole Source Determinations and Findings Parking Services Due Date: May 17, 2021 POC: Carla Roane email: Carla.Roane@dc.gov Telephone: 202-442-6452	198k	v. 1	May 7, 2021, 3:52 PM	Chrishelle Minor (OCFO)
<input type="checkbox"/>	 Intent to Award Sole Souce.pdf <a href="#">View</a> <a href="#">Download</a>	Title: Intent to Award Sole Source Determinations and Findings – OLG Business Portal & Maintenance Services - Due Date: September 28, 2020 @ 5:00 pm EDT - POC: Crystal Farmer-Linder (email: Crystal.farmer-linder2@dc.gov or telephone: 202-442-6424)	141k	v. 1	Sep 18, 2020, 4:29 PM	Chrishelle Minor (OCFO)
<input type="checkbox"/>	 Notice of Intent and DF for Sole Source - Contract CFOPD-12-C-016 - UDC Trust Fund Investment Mgmt Svcs - Stifel.pdf <a href="#">View</a> <a href="#">Download</a>	Title: Intent to Award Sole Source Determinations and Findings – UDC Endowment Investment Management services - Document #: CFOPD-12-C-016 - Due Date: August 28, 2021 @ 5:00 pm EDT - POC: Peter Lloyd (email: peter.lloyd@dc.gov or telephone: 202-442-6431)	205k	v. 1	Aug 18, 2021, 5:20 PM	Drakus Wiggins
<input type="checkbox"/>	 Notice of Intent and DF for Sole	Title: Intent to Award Sole	204k	v. 1	Feb 23, 2021, 12:07 PM	Chrishelle Minor

Source - Contract CFOPD-15-C-015 - Call Center Upgrade S&M - Aspect.pdf  
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Source Determinations and Findings – Call Center Upgrade, Maintenance and Support Services - Document #: CFOPD-15-C-015- Due Date: March 5, 2021 @ 5:00 pm EDT - POC: Peter Lloyd (email: peter.lloyd@dc.gov or telephone: 202-442-6431)

(OCFO)

<input type="checkbox"/>		<p>Notice of Intent and DF for Sole Source - Contract CFOPD-16-C-013A - Printing Production &amp; Publishing Svcs - Balmsr Inc dba HBP.pdf  <a href="#">View</a> <a href="#">Download</a></p>	<p>Title: Intent to Award Sole Source Determinations and Findings – Printing, Production and Publishing Services - Document #: CFOPD-16-C-013A- Due Date: December 28, 2020 @ 5:00 pm EDT - POC: Peter Lloyd (email: peter.lloyd@dc.gov or telephone: 202-442-6431)</p>	204k	v. 1	Dec 17, 2020, 3:06 PM	Chrishelle Minor (OCFO)
<input type="checkbox"/>		<p>Notice of Intent and DF for Sole Source - Contract CFOPD-16-C-044 - WIC Program Mgmt Services - DXC MS LLC.pdf  <a href="#">View</a> <a href="#">Download</a></p>	<p>Title: Intent to Award Sole Source Determinations and Findings – Women’s Infants and Children’s (WIC) Program Management Services - Document #: CFOPD-16-C-044- Due Date: August 9, 2021 @ 5:00 pm EDT - POC: Peter Lloyd (email: peter.lloyd@dc.gov or telephone: 202-442-6431)</p>	208k	v. 1	Jul 29, 2021, 3:48 PM	Chrishelle Minor (OCFO)
<input type="checkbox"/>		<p>Notice of Intent DF for Sole Source - CFOPD-21-C-011 - AMEX Agreement - American Express Travel Related Services Company.pdf  <a href="#">View</a> <a href="#">Download</a></p>	<p>Title: Intent to Award Sole Source Determinations and Findings – AMERICAN EXPRESS CARD ACCEPTANCE - Due Date: November 27, 2020 @ 5:00 pm EDT - POC: Samira Davis (email: samira.davis@dc.gov or telephone: 202-442-6428)</p>	296k	v. 1	Nov 17, 2020, 10:31 AM	Chrishelle Minor (OCFO)

## Comments

You do not have permission to add comments.

